

SUBFLY

Written by:

Johannes Svendsen Aasen

George Alin Calin

Hanne Regine Søyseth

Truls Jørgen Arntsen

Gard Erlend Gulsvik

Reduce trust between citizens

Take away the freedom of knowledge, information and education. Also, much more limited communication between citizens and government. Taking use of isolation will decrease the trust. In that case it would contain curfew for the citizens, regulations on bars, pubs, restaurants and public amusement activities. To make sure people won't make social groups and making them less connected. Making the government and politicians much more powerful than the majority of people. Taking away the perks of being a good citizen, this can be for an example making healthcare extremely expensive, and this will include schools and education as well. Increasing the taxes, and not giving any perks of it.

An efficient way to reduce trust is to isolate the people from each other which will then include less communication. Isolating the citizens by setting up curfews and dividing the cities in the districts with limited to no communication between the districts, and this will include reducing the trust to the government. Another thing who will reduce the trust between the citizen are if the government decides to have public information about the criminal acts. Example is that if someone has stolen from a store, they will be publicity shamed and the community will know their actions.

It is mainly the government who are the “strongest” peoples to reduce trust between citizens. There are a lot of different ways the government can start to reduce trust. If the government make restrictions to organizations and media concerning what information is allowed to the public, this lack of information will in turn cause distrust.

Increasing taxes for the “everyday man” and giving tax benefits to the rich and powerful will ensure a bigger class division between the working group and the elites. The elites will have a lot of information available, they will have mansions, cars etc., and the working class cannot afford the same lifestyle. Even the schools/university will cost a lot of money, and the average man will limit opportunities to better his life and get more information and benefits from the government.

Reduce social capital in society

As listed before, having curfews for the citizens will reduce the opportunity to make “friends” or contacts with other people. They could also make the workspace extremely strict, with rules like no talking, partying or socializing while working (or with your colleagues). Making sure people can't network or socialize will reduce the opportunity to connect with other people.

Denying people a way to form deep meaningful connections will reduce the social capital of all citizens.

Build Hierarchical organizations

A hierarchy is a system of ranks that divide people or things and where every single people in this system (except the highest rank) is subordinate. Most of the world countries are using this type of system to make things easier to understand. Example, to make it to the leader position you have to grind your way through lower ranks and gain experience.

To make a workspace where the boss is the ultimate leader and the workers have no rights isn't something common these days but, in order to make the leader the ultimate boss in the workspace, you need to be authoritarian and exploit your power knowing that somewhere else will not be an option for your workers. The employees have in mind that there are not so many other places to earn their bread and they will do anything just to keep their jobs.

Putin is used as an example everywhere these days since he is seen as the Hitler of our generation. Almost every rich man from Russia is friend with Putin, some of those we're placed as leaders. When you get to the top without struggling, you don't care that much of your colleagues, ex co-workers and stuff like that. You will only do your best to take your part of the cake. How can you do that? Keeping the most for yourself, having rules that people will be afraid to break and not spending time or money on work environment.

Ensure control of organizations

When it comes to getting control of organizations looking at Putin is a great example. When he rose to the top, he put his friends and colleges at the top of key organizations making sure he had control and made sure to be clear, “If you stay away from my business, I stay out of yours”. This way of giving them the freedom they want, but still keeping them under control if they crossed you. Now the oligarchs who have been close to Putin deciding to go away from him, because of the war, the rumors are that these oligarchs have been poisoned so they can’t speak about this and try to make peace and trust. This is a way for Putin to warn them about: “stay away from my business”.

If the government have full control over organizations, they will control prices and income. A lot of different medias are under control from the government. This will ensure the government to get out what kind of information they want the citizens to know and “believe”. When Donald Trump was the president of the United States, he used a powerful tactics called fake new, at his own social medias and government regulated medias, example Fox NEWS. He then used his power to label unwanted information as fake, which made a split in the Americans citizens and created a lot of distrust about the information given by the different medias.

Ensure control of public opinion

Ensuring control of the public is not the hardest if you are willing to cross some lines, since you are the leader, you control the media and what comes out to the public. There are multiple examples of that with North Korea, China and now Russia. If the people only see things from your perspective, it's hard for them to form their own opinions.

The biggest obstacle is the internet. There are many ways to restrict and block certain websites, but there are unfortunately many ways for the citizens around it.

In this type of case, we can see that some of these countries, for example China, have blocked platforms like Facebook and Twitter. They blocked these websites because they contain anti-republic data. With this restriction, the citizens will not be able to get information of the outside world, or share they own opinion – therefor the citizens will not be able to form they own thoughts and opinion.

If you want to take it step further, you can look at North Korea and take away their technology and make sure only a select few can use it. And with closed borders you can make sure non from your country will have outside information.