"Trust is good, control is better"

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How to reduce trust between citizens

To be able to reduce trust between citizen with propaganda that's telling the citizens that there co citizens Is not to be trusted and that they are trying to undermine the country and its prosperity. With this the population will start to isolate them self and this will lead to a downward spiral which will lead to even more isolation and mistrust. When trust is reduced so will social capital, this will lead to even fewer social events, social teams and social gatherings and this will contribute to even less trust and isolation between citizens. If the government starts to distance itself from the population, centralize power and reduce the possibility for local governing the population will start to have less and less power to speak up and take part in the governing of the country. With the centralizing of power and government distancing the citizen will be further isolated and distrusted of each other. The citizens will start to ignore and not take part in elections and so forth. The citizens Getting the feeling that it does not matter if they take part in the election and local governing because it will not affect anything anyways.

The government can take over every media outlet and use this to spread misinformation and sensor all free media so that they have total control over the information spread in the country. If they block up every other free information source it's impossible to get any information that contradict the misinformation that the state is spreading. If we use current events in Russia we see that the state is controlling almost all media and they are making it illegal to speak about the war and even calling it a war at all. The government in Russia has even made it illegal to protest and gather in groups.

How to reduce social capital in society

Reducing social capital today can be achieved by several methods. The oxford dictionary defines social capital as "the networks of relationships among people who live and work in a particular society, enabling that society to function effectively". We would say that social capital is gained by being a generally good human being. If you help your neighbors, always act respectfully towards your colleagues, and treat all people you meet nicely, they will most likely act the same way back and remember what of kind of a person you are building up your social capital. So, to reduce social capital, the authorities could for example try to form a society where it is not normal to have a high level of trust between its citizens. If you don't trust your neighbor, then you won't meet them with a smile, you won't offer them assistance, you won't lend them your appliances and you won't do all the nice things that helps a person build up social capital among others. How the government can help reduce the social capital is another question.

How to build hierarchical organizations

Companies with many leader levels often have what we can call a hierarchical structure. This kind of structure can be illustrated like a pyramid-shaped chart and is the most used and known type of organizational structure. At the top of the pyramid, you have the top leaders, in the middle the sub-leaders and at the bottom the employees without responsibility.

To build a hierarchical organization you must start with reducing all power of the lowest form of public services and bureaucratic offices so that all smaller and bigger decisions must be authorized by the federal government. This will ensure that local government and other local offices will have less autonomy so they can't form a decision by itself. With the centralizing of the government and installing key loyal government officials to key offices in the local and regional government, the federal government will consolidate its power. If we compare the hierarchical structure to for example a military decision making, every action needs to be approved by a higher commander. Thereafter the commander also needs approvement from the highest link in the organization. This gives each person a specialty and motivates for further promotion and responsibility.

To help form a hierarchical organization would it be smart to divide the company into specific departments who has each their central function in the company which they focus on. This could be functions within the company such as marketing, production, accounting etc. This will contribute to more specialization within the departments and will give opportunities for a greater distribution of leadership across the groups.

How to ensure control of organizations

If we see how Kim Jong un have done it is that we have taken over all media and made the general public, see him as there god. This way if they do something against him, they will go against there own religion and will be eternally punished. To ensure control of organizations the government should install loyalists in every office that have any power and make sure they are not going against the wishes of the dictator. Using a spy network like for example like the KGB to monitoring what the general public say and participates in and having secret police who enforces the rules that suppresses the liberty desire of the citizens. With this kind of intimidation tactics, they public will also be afraid of doing anything that the government see as illegal action and be mistrusting there friends and neighbors. As a dictator imprisoning the opposition and the people you feel have a negative impact on your regime will also ensure that the general public will try to avoid doing anything the dictator does not like.

Making sure that the army leaders are loyal, and you have complete control of the military will also ensure the control of organizations. If the military is loyal the struggle to keep the citizens in check is much easier then with a military that don't want to take part in the subjugation of the people.

How to ensure control of public opinion

To ensure control over public opinion it is important to have a strong authoritarian state, like many former dictatorships in the past it is important to create a state controlled media empire. Limit free, independent media source outlets. Also create distrust in non state owned media agencies. A survey done in 2009, shows how over 60% of media outlets in Russia is owned by the state. The same country also has effective measures to ensure the states views are prevailed. Russia has a state agency who controls other media sources, sources who are more free.

Other measures who could be implemented to create control of the public opinion is splitting up the people and setting them up against each other. If you get different groups of building a hatred against each other. If groups watch others as enemies, they will get a more biased view on things and it will reduce their trust in other human beings. A state police like the KGB or Stasi would be a great implantation to ensure control of public opinion.